



**RMSAWWA**  
**March 11, 2011 Governing Board**  
**Business Meeting Summary**

**Meeting Time/Location:**

- RMSAWWA Governing Board Meeting March 11, 2011, 7:00 – 8:45 a.m.
- East Half Ballroom at The Golden Hotel, 800 Eleventh Street, Golden, CO

**Attendees:**

<b>Name</b>	<b>Position</b>	<b>Name</b>	<b>Position</b>
Kevin Bergschneider	<i>Chair</i>	Melissa Essex Elliott	<i>Trustee</i>
Elizabeth Carter	<i>Chair Elect</i>	Tod Phinney	<i>Trustee</i>
Dave Pier	<i>Past Chair</i>	Bud Spillman	<i>Trustee</i>
Joe Cowan	<i>Vice Chair, SECTORS</i>	Paul Fanning	<i>Communications</i>
Mary Presecan	<i>Secretary/Treasurer</i>	Ann Hall	<i>Admin. Manager</i>
Sarah Dominick	<i>Assistant Sec./Treas.</i>	Susan Franceschi	<i>AWWA Section Services</i>
Martin Garcia	<i>National Director</i>	Melanie Penoyar	<i>AWWA Membership</i>
Mike Berry	<i>Trustee, JEC</i>	Nicole Seltzer	<i>CFWE</i>

**Call to Order**

- Kevin Bergschneider called the meeting to order at 7:15 a.m. It was determined that a quorum of the Board was present.

**Approval of February 2011 Meeting Minutes** (Sarah Dominick)

- Posted on RMSAWWA Website under Meetings Page

A motion was made by Elizabeth Carter and seconded by Bud Spillman to approve the minutes of the February 18, 2011 RMSAWWA Board Meeting. Motion carried.

**Treasurer’s Report** (Mary Presecan)

- Financial Report

<b>Account</b>	<b>Balance – Feb. 8, 2011</b>	<b>Balance – Mar. 3, 2011</b>
RMSAWWA Checking	\$128,848	\$118,824
WFP Checking Account	\$10,211	\$8,212
Investment Fund Account	\$152,427	\$153,887
Bond Fund Account	\$152,829	\$154,497
Warner Scholarship	\$60,850	\$60,844
Wells Fargo (Conf Acct)	\$119,249	\$83,730

**Unfinished Business**

- CDPHE Training discussion lead by Dave Pier – a discussion took place on potential opportunities the Section may pursue with CDPHE Capacity Building Unit in order to assist them in meeting the 2015 Public Water System Training Strategy. Kevin Bergschneider, Mary Presecan, Dave Pier and Ann Hall are willing to meet with Sharon Williams to further discuss the letter sent from the Section on March 11, 2011.
- Investigate assessment for RMSAWWA by Martin Garcia & Dave Pier – the new language regarding an assessment is being incorporated into the new draft Bylaws. Martin Garcia will clarify the deadlines and steps necessary in order to pursue the steps in gaining approval of an assessment. An article in Rumbles will be prepared by Kevin Bergschneider and a presentation could be made at the Joint Annual Conference.



**RMSAWWA**  
**March 11, 2011 Governing Board**  
**Business Meeting Summary**

- Colorado Foundation for Water Education presentation on Water 2012 was made by Nicole Seltzer, Executive Director of CFWE
  - CFWE’s efforts and other Statewide Efforts were presented.
  - Nicole encouraged the Section to engage the membership in an education committee.
  - Other ways the Section can get involved include: linking upcoming events on our website, provide information at the 2011 and 2012 conferences and leverage the water taste test, and make the efforts known in the Sept 19, 2011 Joint Annual Conference keynote presentation.
  - The value of water campaign initiative will raise water awareness and it would be a good fit because our members are water professionals.
  - Elizabeth Carter agreed to serve as the liaison to CFWE.
  - Nicole would like to see utilities get involved and help own it.
- Section-AWWA Forum at the Annual Conference by Martin Garcia – it was decided to hold a Focus Group at the Joint Annual Conference. Kevin Bergschneider will put together an invite list of emerging leaders, invite them by late July and set predefined issues by the July Summer Planning Meeting. Ann Hall will work with Greg Woodward to see that a room is available for this unadvertised Focus Group.

**Announcements and Upcoming Events**

- RMSAWWA & JGB Board Meeting, April 1, 2011, Denver Water
- RMSAWWA & JGB Board Meeting, May 13, 2011, Metro Wastewater
- RMSAWWA & JGB Board Meeting, June 3, 2011, Denver Water
- Summer Planning Meeting, July 14-15, 2011, location TBD

The meeting was adjourned at 8:46 a.m. by general consent.

Respectfully Submitted,

Sarah Dominick

**Distribution:**

John Albert	Melissa Essex Elliott	Vicki Jones	Barb Osmer
Emily Allen	Stephanie Elliott	Tye Jordan	Bob Paulette
Jeremy Anderson	Melanie Fahrenbruch	Jeff Lasker	Ruth Quade
Andy Andreatta	Paul Fanning	Janet Leavitt	Lois Rellergert
Jason Assouline	Susan Franceschi	Sean Lieske	Sylvia Rottman
Heidi Bauer	Steve Frank	Lee Linden	Victor Sam
Kevin Bergschneider	Terry Franklin	Mary Lysaker	Jeannine Shaw
Mike Berry	Martin Garcia	Bob Marley	Andrea Song
Angela Bielefeldt	Deena Garland	Barb Martin	Bud Spillman
Jonathan Brant	Randy Giffin	Pete McCormick	Edyta Stec-Uddin
Karen Burgi	Jim Ginley	Jim Medlock	John Stomp



**RMSAWWA**  
**March 11, 2011 Governing Board**  
**Business Meeting Summary**

Natalie Cannon	Josh Goldman	Sean Menk	Jim Tallent
Ken Carlson	Steve Grooters	Tom Mountfort	Alejandra Tarrell
Elizabeth Carter	Ann Hall	Jason Mumm	Cal Van Zee
Tzahi Cath	Mark Hartman	Lela Perkins	Jo Ann Vold
Lee Cesario	Matt Hayes	Jill Peterson	Richard Wallace
Joe Cowan	Kevin Hill	Tod Phinney	Mark Whitlatch
Jan Cranor	David Hoagland	Dave Pier	Greg Woodward
Sarah Dominick	Kerry Howe	Steve Polson	
Ryan Duvé	Frank Huang	Mary Presecan	
Jamie Eichenberger	Emily Huth	Bud O'Hara	

**MOTIONS MADE AT RMSAWWA OFFICERS  
AND COMMITTEE CHAIRS MEETING**  
**March, 2011**

ITEM NO.	MOTION	APPROVED
1	Call Meeting to Order	Yes
2	Approval of February 2011 Meeting Minutes	Yes
3	Adjourn Meeting	Yes

**ATTACHMENTS**  
**March, 2011**

ITEM NO.	LIST OF MEETING ATTACHMENTS	PAGES
1	March 2011 Agenda	1
2	Dues Assessment Tiers	1
3	2011 Section/ AWWA Forums	2
4	Year of Water in 2012	2

**ACTION ITEMS**  
**March, 2011**

ITEM NO.	LIST OF ACTION ITEMS	DUE DATE
1	Gather Section Assessment deadlines. <i>Martin Garcia</i>	4/1/11
2	<i>Rumbles</i> article on the need for an assessment. <i>Kevin Bergschneider</i>	5/1/11
3	Serve as Liaison to CFWE on Water 2012. <i>Elizabeth Carter</i>	7/1/11
4	Prepare invite list and predefined issues for the Focus Group at the Joint Annual Conference. <i>Kevin Bergschneider</i>	7/15/11
5	Reserve a room for the Focus Group at the Conference. <i>Ann Hall</i>	6/1/11
6		



# RMSAWWA March 11, 2011 Governing Board Business Meeting Agenda

### Meeting Time/Location:

- RMSAWWA Governing Board Meeting March 11, 2011, 7:00 – 8:45 a.m.
- East Half Ballroom at The Golden Hotel, 800 Eleventh Street, Golden, CO
- Breakfast will be served in the meeting room

### Call to Order and Introductions

- Quorum

### Approval of February 2011 Meeting Minutes (Sarah Dominick)

- Posted on RMSAWWA Website under Meetings Page

We will need a motion and a second to approve the minutes of the February 18, 2011 RMSAWWA Board Meeting.

### Treasurer’s Report (Mary Presecan)

- Financial Report

Account	Balance - Feb. 8, 2011	Balance - Mar. 3, 2011
RMSAWWA Checking	\$128,848	\$118,824
WFP Checking Account	\$10,211	\$8,212
Investment Fund Account	\$152,427	\$153,887
Bond Fund Account	\$152,829	\$154,497
Warner Scholarship	\$60,850	\$60,844
Wells Fargo (Conf Acct)	\$119,249	\$83,730

### Unfinished Business

- CDPHE Training by Dave Pier (7:00 to 7:50 a.m.) –an attachment will be emailed by 3/9
- Investigate assessment for RMSAWWA by Martin Garcia & Dave Pier (7:50 to 8:15 a.m.) [page 2]
- Colorado Foundation for Water Education (CFWE) presentation on Water 2012 by Nicole Seltzer (8:15 to 8:30 a.m.)
- Section-AWWA Forum at the Annual Conference by Martin Garcia (8:30 to 8:45 a.m.) [page 3-4]

### Announcements and Upcoming Events

- RMSAWWA & JGB Board Meeting, April 1, 2011, Denver Water
- RMSAWWA & JGB Board Meeting, May 13, 2011, Metro Wastewater
- RMSAWWA & JGB Board Meeting, June 3, 2011, Denver Water
- Summer Planning Meeting, July 14-15, 2011, location TBD

Teleconference will not be available for this meeting.

Rocky Mountain Section  
2010 Assessment Value

Percentage of Dues Assessment Tiers

Grade	Description	# of Members by grade 1/31/2011	Tier A 5%	Total Value Tier A	Tier B 10%	Total Value Tier B	Tier C 15%	Total Value Tier C	Tier D 20%	Total Value Tier D	Tier E 30%	Total Value Tier E	Tier F 40%	Total Value Tier F	Tier G 50%	Total Value Tier G
02	Individual Active	1103	\$8	\$8,824	\$17	\$18,751	\$25	\$27,575	\$33	\$36,399	\$50	\$55,150	\$66	\$72,798	\$83	\$91,549
04	Additional Active	152	\$8	\$1,216	\$17	\$2,584	\$25	\$3,800	\$33	\$5,016	\$50	\$7,600	\$66	\$10,032	\$83	\$12,616
06	Operations/Administration	273	\$3	\$928	\$7	\$1,911	\$10	\$2,730	\$14	\$3,822	\$20	\$5,460	\$27	\$7,371	\$34	\$9,282
08	Retiree no print Journal	1	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
09	Retiree with print Journal	1	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
10	Life	232	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
12	Honorary	13	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
14	Student	247	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
76	Named Representative	218	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
80	Utility up to 5K	154	\$15	\$2,310	\$30	\$4,620	\$44	\$6,776	\$59	\$9,086	\$89	\$13,706	\$118	\$18,172	\$148	\$22,792
81	Utility 5K - 10K	21	\$81	\$1,701	\$162	\$3,402	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465
82	Utility 10K - 25K	11	\$152	\$1,672	\$165	\$1,815	\$165	\$1,815	\$165	\$1,815	\$165	\$1,815	\$165	\$1,815	\$165	\$1,815
83	Utility 25K - 50K	5	\$165	\$825	\$165	\$825	\$165	\$825	\$165	\$825	\$165	\$825	\$165	\$825	\$165	\$825
84	Utility 50K - 100K	1	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165
85	Utility 100K - 150K	1	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165
86	Utility 150K+	2	\$165	\$330	\$165	\$330	\$165	\$330	\$165	\$330	\$165	\$330	\$165	\$330	\$165	\$330
90	Manufacturer/Consultant less than \$1M	21	\$62	\$1,302	\$123	\$2,583	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465	\$165	\$3,465
91	Manufacturer/Consultant \$1 - \$3M	3	\$105	\$315	\$165	\$495	\$165	\$495	\$165	\$495	\$165	\$495	\$165	\$495	\$165	\$495
92	Manufacturer/Consultant \$3 - \$10M	4	\$155	\$620	\$165	\$660	\$165	\$660	\$165	\$660	\$165	\$660	\$165	\$660	\$165	\$660
93	Manufacturer/Consultant \$10 - \$20M	0	\$165	\$0	\$165	\$0	\$165	\$0	\$165	\$0	\$165	\$0	\$165	\$0	\$165	\$0
94	Manufacturer/Consultant \$20M +	1	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165
74	Partner Agencies & Institutions	9	\$64	\$576	\$127	\$1,143	\$165	\$1,485	\$165	\$1,485	\$165	\$1,485	\$165	\$1,485	\$165	\$1,485
<b>TOTALS</b>		<b>2,473</b>		<b>\$21,114</b>		<b>\$39,614</b>		<b>\$53,916</b>		<b>\$67,358</b>		<b>\$94,951</b>		<b>\$121,408</b>		<b>\$149,274</b>

NOTE: Other sections have selected from 5%, 10%, 15%, 20% and 40% tiers. Categories which will not be assessed are Named Representative, Student, Retiree, Honorary, and Life.



**To:** Section Directors, Section Chairs, Section Secretary-Treasurers, & Section Staff  
**From:** Susan Franceschi, Chief Membership Officer  
**Date:** November 19, 2010  
**Re:** 2011 Section/AWWA Forums

**Section/AWWA Forums  
At Annual Conferences of Sections  
Beginning 2011**

The Town Hall Meeting, an opportunity during which AWWA members are invited to deliver feedback to AWWA Officers during Section Annual Conference visits, has been considered a “win” for the Association and Sections. The first Town Hall Meeting was held in 2007 and over time, Sections have reported on the successes and challenges of the Town Hall experience. AWWA Officers and staff considered the comments from Sections and found that they welcome a formalized opportunity for the visiting officer to communicate at each Section’s Annual Conference. As a result, the Town Hall opportunity will continue, but with several enhancements.

**The Section/AWWA Forum**

**New Name:** Possibly stemming from its use within the political arena, many Sections and visiting officers expressed that the Town Hall name was confusing to participants. To avoid any potential misunderstandings, the new name for this event will be the Section/AWWA Forum. The new name provides ample opportunity for flexibility, while emphasizing the intent of open communication between Sections and AWWA through its visiting officers.

**Optional Program:** Each section conference is different. Not all section conferences will be able to accommodate a Section/AWWA Forum each year. Accordingly this opportunity is optional. Sections may choose to participate or not.

**Choices of Forums:** Because each section conference is different, it may be possible to offer a Section/AWWA Forum in one way, but not another. To allow for the various needs of Sections, there will be several Forum options from which to choose:

1. ***Option 1: Formal Section/AWWA Forum:*** A formal Section/AWWA Forum is similar to the meetings that have taken place to date. They would exist as a stand-alone meeting, or they could be included as part of a track in the conference program. The formal meeting could also be part of the Opening General Session, if the format of the OGS

lends itself to this arrangement. In any case, these meetings would be designed for members and the Officers to engage in dialogue.

2. **Option 2: Focus Group:** The Focus Group would be an event in which a small group of Section members and volunteers are invited to meet with the officer. The officer would have a number of pre-defined issues with which to lead the meeting, but the attendees could also bring up other subjects they would like to discuss.
3. **Option 3: Session for Section Leaders and Volunteers:** This meeting is designed for Section leaders and volunteers and could occur in conjunction with the Section's Executive Committee or Board Meeting. The Section could arrange for a 15 to 30-minute segment of the agenda to be devoted to dialogue about any number of issues; however, they would mostly likely be focused on leadership and Section issues.

**Section Director Role:** The Section Director will serve as the ambassador and the coordinator for the Section/AWWA Forum. He or she will discuss the Forum options with the Section's decision-makers and facilitate a decision to host or not host a Forum. The Section Director will then notify Section Services Staff of the Section's decision to host or not host the Forum and the format the Section will be following. Section Services Staff will make sure that the Section has all the relevant information and resources available concerning the Forum, and will note the intention to host a Forum and the format selected on the Section Profile. It will then be the Section Director's responsibility to coordinate with the Visiting Officer and the Section's conference coordinators.

**Formal Communication Process to Receive Feedback and Deliver Responses:** The AWWA Officer files a report upon his/her return from the Section conference visit. The Section/AWWA Forum Meeting Summary should be included with this report, if it is available. After the complete report is filed, the Section Services Representative for the relevant Section will highlight the report in areas that require a response, and indicate the most obvious functional group responsible for that subject area. The Section Services Representative will then send the report to the AWWA Sr. Staff for informational and resolution purposes. The Section Services Representative will follow up with the groups responsible for the responses and submit a follow-up report. This follow-up report will be distributed to the AWWA Officers. The AWWA Officers who submitted the original report will then distribute this report to the Section Director for the relevant Section.

The Section/AWWA Forum provides an opportunity for Section members and leaders to discuss issues of concern to them with AWWA leaders. Ultimately, the format and content of the Forum exists to meet this need. The Section and the corresponding Section Services Representative can provide support and guidance in preparing for the meeting. We encourage each Section to consider the opportunity to host a Section/AWWA Forum.



**The year 2012 is a milestone for Colorado water.** It started as a small celebration of the anniversaries of legislation and organizations that built the foundation for today's Colorado water management. The idea has since grown to be a statewide celebration of water, its uses and its value. In 2012, all corners of Colorado will host events that educate our citizens on water's history and basic science, create awareness of current issues, highlight careers in water, create avenues for greater volunteerism and grow Colorado's culture of stewardship.

**There are currently over 120 individuals involved in planning activities for 2012.** They represent state and local governments, water providers, nonprofits, artists and interested community members. All are interested in hosting individual events within their organizations and communities. There is also a desire for the coordination of statewide events such as a media campaign, traveling displays, a symposium, K-12 activities, library reading programs, higher education events and much, much more.

**A successful Year of Water in 2012 will** raise awareness of Colorado water as a valuable, limited resource; increase support for efforts to manage and protect Colorado's water; create new opportunities for Coloradans to learn about and get involved in water resource issues; and set the stage for a sustained awareness campaign on the value of Colorado water beyond 2012.

**Help celebrate Colorado water in 2012.** There are many ways to be involved. Use the Water 2012 logo in your organization's promotions and events in 2012. Sign up for the email list to be notified of meetings and happenings. Check out the Water 2012 page at [www.cfwe.org/2012](http://www.cfwe.org/2012) to read minutes of past meetings or see discussions at the forum. Join a subcommittee that is already planning statewide activities, or if you don't see one that interests you, start your own and recruit people to join you. You can also plan your own local activities.

For more information or to be added to the mailing list, contact the Colorado Foundation for Water Education at [info@cfwe.org](mailto:info@cfwe.org) or 303-377-4433.

## Planned 2012 Activities to Celebrate Colorado's Water

### CFWE's Efforts

#### Through Water 2012, CFWE will:

1. **Increase the accessibility of its programs to engage more individuals with low water literacy**
  - Develop audio, video or web-based learning tools based on CFWE Citizen's Guides
  - Create an issue of *Headwaters* that contains basic water information for new audiences
  - Increase volunteerism in water organizations statewide
  - Create an interactive, web-based water IQ quiz
  - Provide CFWE content for a Water 2012 website with basic water information
2. **Use its reputation as content experts to advance a unified statewide water education infrastructure**
  - Coordinate and fundraise for Water 2012 planning and implementation
  - Create basic water presentations based on Citizen's Guide content for use by trained speakers
  - Create the infrastructure for a Colorado Water Wiki
  - Host 2012 training workshops on assessing the needs of water educators and creating mechanisms for them to succeed
3. **Increase interest in CFWE and identify and create new avenues of financial support**
  - Implement recommendations from FY2011 marketing plan for Water 2012
  - Seek grants/sponsorships specific to Water 2012 activities
  - Act as central repository for registration and attendance data and create strategy to follow up
  - Host special fundraising events in 2012

#### Other Statewide Efforts in the works (not comprehensive)

- **K-12**
  - Coordination of all Children's Water Festivals with a common theme and activities
  - A Rain Gauge in Every School through CoCoRaHS
  - YouTube competition
  - "Talk to a scientist" webinars
- **Universities**
  - One-day symposium focused on Colorado university programs on water
  - Professional networking events
  - Development of a water-focused scholarship
- **Library & Museums**
  - Traveling displays on water topics to public libraries and local museums
  - Author programs at Colorado bookstores like Tattered Cover
  - Summer reading program with a water theme for all ages
- **Speakers Bureau**
  - Create list of volunteers and arm them with a basic water presentation to be given to groups across Colorado
- **Website**
  - host calendar of all events and basic water information
  - host region-specific basic water information
  - host RSS feeds of water news
  - Integrate social media
- **Set stage for "Colorado Water" awareness campaign to communicate the value of water**
- **Governor's proclamation of 2012 as the "Year of Water" in Colorado**